

GROW YOUR BUSINESS FASTER WITH THESE FIVE TOP SELLING AND EDUCATIONAL SYSTEMS



Circle of Wealth® (COW) is a comprehensive, client oriented educational system that combines a 10-step planning process with a software component to produce a visual

storyboard of how money and wealth accumulation work. Created by MoneyTrax, COW is a powerful communication tool that helps your clients understand opportunity costs, unnecessary wealth transfers, and their own personal economic model.



Leap Systems, LLC uses a visual PS&G Model® (Protection, Savings & Growth)

to analyze a client's current financial position and make alternative recommendations to improve the effectiveness of the individual's funds. Leap helps clients understand their economic life value and encourages them to protect it by purchasing a maximum amount of life insurance.



Wealth & Wisdom Institute focuses on communication and marketing to create thought-provoking messages that challenge conventional wisdom by using concepts and ideas that expand the financial planning process. This system includes specially designed communication and educational tools that help you increase production by empowering you to "Become the Solution" your clients need.



The Infinite Banking Concept™

The Insurance Benefit Concept (IBC) is based on the Infinite Banking Concept, as described in Nelson Nash's book, *Becoming Your Own Banker*. This educational tool teaches the concept of using cash values in a whole life policy—through policy loans- to finance the purchase of other tangible products.

The Big Picture System



The Big Picture System is based on MGA Larry McLean's successful Your Family Bank® (YFB) concept. This comprehensive system helps you increase sales by

teaching clients how to use whole life insurance to redirect their current cash flow to pay off their debts. Includes YFB report software, a 7-step sales presentation, and training and marketing materials.

FOR MORE INFORMATION, CONTACT MRW FINANCIAL

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