

Simple Questions

What would your family's future look like without you or your income to provide for them?

If you didn't come home tomorrow, how would that affect your family?

How much money can you set aside to protect your family if something happened to you?

As a financial professional, if you ask 30 people each month (**only 1 person per day**) these questions, and 10% decide to buy life insurance, think about the additional sales that can be made. That is three couples per month with an average annual term premium of **\$1,200** (\$1,200 x 6 clients = **\$7,200 per month**).

Over an entire year, that is **over \$85,000** in premium!¹ Simply asking these questions, along with some simple insurance solutions, can make a world of difference for your clients (**and you!**).

To find tools and resources to help you get started selling life insurance with North American Company, contact MRW financial today!

Questions?

Contact **MRW Financial** at **813-875-6331/800-967-7661** or email matt@mrwfinancial.com

1. The information presented is hypothetical and not intended to project or predict results.

We're Here For Life[®]

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