Prudential
Bring Your Challenges

RESOURCES FOR THE
ESTATE PLANNING eKit

SHARE THIS eKIT WITH A PRODUCER

Estate and wealth transfer strategies are about more than reducing taxes. They're also about your clients:

- **Gaining Confidence** in a distribution of their assets based on their wants and needs.
- **Retaining control** so that those they wish to benefit get what is intended.

As your clients' financial professional, you're well-poised to work with you as part of a team that includes their tax and legal advisors. Together, each of you brings the skill sets required to help design and implement appropriate strategies. Prudential is your resource for the tools and guidance you need to successfully close more cases. We'll walk you through helping your clients to either establish or refine their estate and wealth transfer strategies.

The Estate Planning eKit below contains the materials you need to review the concept and to approach your clients.

Review the Concept:

Estate Planning & Wealth Transfer Strategies (0240683)	CLICK TO VIEW
Uses of Trusts in Estate Planning (0196407)	CLICK TO VIEW

Contact Clients and Prospects:

Wealth Strategies Planner (0203650)	CLICK TO VIEW
Confidential Estate Fact Finder (0195448)	CLICK TO VIEW
Estate Planning Prospecting Letter (0273625)	CLICK TO VIEW

Consumer Seminars:

It's Your Estate, Are You In Control (0171514)	CLICK TO VIEW

Meet with Clients:

Wealth Transfer – Leaving a Legacy (0244589)	CLICK TO VIEW
Effective Strategies for Wealth Transfer (0265295)	CLICK TO VIEW
Estate Tax Calculator with State Taxes (0193238)	CLICK TO VIEW

Contact your Prudential Life Wholesaler for more information
and ideas about how to use these strategies to grow your book of business.

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