# It's guick. It's easy. It's AT A GLANCE!

AT A GLANCE helps you easily compare product benefits to match your clients' needs.

#### UNIVERSAL LIFE INSURANCE

#### **Custom Guarantee®**

For clients looking for low-cost guaranteed death benefit<sup>7</sup> coverage

- Attractive commissions: 2-year rolling target premium
- Accelerated Death Benefits—terminal, chronic, critical<sup>3</sup>

#### TERM LIFE INSURANCE

#### **ADDvantage**<sup>®</sup>

Simple and affordable term coverage that's fully convertible and offers competitive rates

- Offers 10, 15, 20, and 30-year level premium guarantee periods, depending on issue age<sup>8</sup>
- \$100,000 minimum face amount
- Accelerated Death Benefit Endorsement for Terminal Illness

### INDEXED UNIVERSAL LIFE INSURANCE

#### Builder IUL<sup>®</sup>

- Designed to provide long-term potential cash value accumulation
- Interest bonus on the Fixed and Index Account<sup>9</sup>
- Capped variable interest rate loans
- Accelerated death benefits—terminal, chronic, critical<sup>3</sup>

#### Guarantee Builder IUL®

Designed to provide a guaranteed death benefit for the desired length of time, up to age 120<sup>7</sup>

- Premium Guarantee Rider
- Interest bonus on Fixed and Index Account<sup>9</sup>
- Capped Variable Interest Rate Loans
- Accelerated Death Benefits—terminal, chronic, critical<sup>3</sup>

#### Rapid Builder IUL®

Designed to build early cash value accumulation and provide early access to cash value

- Interest bonus on Fixed and Index Account<sup>9</sup>
- Waiver of Surrender Charge Option<sup>10</sup> with Table Shave<sup>11</sup> Component
- 0% premium load
- Accelerated Death Benefits—terminal, chronic, critical<sup>3</sup>

#### Survivorship GIUL

Issued on two individuals and is designed to provide a death benefit payable upon death of the second insured

- Strong potential for cash value accumulation
- Waiver of Surrender Charge Option<sup>10</sup>
- Accelerated Death Benefits—terminal, chronic<sup>3</sup>

#### Legacy Optimizer<sup>®</sup>

Designed for clients who are retired or thinking about retirement. have between \$25,000 and \$200,000 (\$150,000 for Ages 50-59) of liquid assets not needed for retirement or daily needs and are looking for a flexible and simple solution for passing on a portion of their estate to their beneficiaries.

- Guaranteed Death Benefit. Potential to leverage assets into a larger death benefit immediately with a death benefit that passes to beneficiaries generally tax free.<sup>13</sup>
- Simple process. The application and underwriting process is designed to be simple with no blood work and no medical exam required<sup>14</sup> – just shortened application and phone call.
- Accelerated death benefits for chronic and terminal illness are automatically included.
- Accessibility through a combination of penalty free withdrawals<sup>15</sup>, policy loans and a return of premium endorsement<sup>16</sup>, the client will still have access to their funds for other unplanned expenses.

## Call MRW Financial to get a quote!

Local: (813) 875-6331 or National: (800) 967-7661



#### CALIFORNIA NOTE: Agents offering, marketing, or selling accelerated death benefits for chronic illness in California must be able to describe the differences between benefits provided under an accelerated death benefit for chronic illness and benefits provided under long-term care insurance to clients. You must provide clients with the ADBE Consumer Brochure for California that includes this comparison. Comparison is for solicitation purpose only, not for conversions.

1. Choice of commission options are limited for policies with anticipated first year premiums greater than \$250,000. 2. Commission option selections may be restricted based on the sales situation. Consult our illustration software for target premium and commission option(s) on a specific case.

3.Accelerated death benefits are automatically included at policy issue for no additional premium, subject to eligibility requirements. The death benefit will be reduced by the amount of the death benefit accelerated. Since benefits are paid prior to death, a discount will be applied to the death benefit accelerated. As a result, the actual amount received will be less than the amount of the death benefit accelerated. In California, Accelerated Death Benefit Endorsement - Chronic Illness is subject to both underwriting and eligibility requirements. This feature allows a policy owner to advance a portion of the death benefit if the insured meets the requirements described in the rider or endorsement forms. These endorsements may cover critical, chronic and terminal illness depending on product and state. Refer to the specific product guides or www.NorthAmericanCompany.com for more information.

An administrative fee is charged at the time of election for chronic and terminal illness. Payment of Accelerated Death Benefits for chronic illness paid under the endorsements are intended for favorable tax treatment under Section 101(g) of the Internal Revenue Code. Accelerated death benefit payments due to chronic illness are subject to limits imposed by the federal government and any amounts received in excess of these limits are includible in gross income. Clients should seek assistance from a qualified tax adviser for assistance with any questions they may have. 4. Not available in California.

5. Not available in New Jersey.

6. In some situations loans and withdrawals may be subject to federal taxes. North American Company for Life and Health Insurance does not give tax or legal advice. Clients should be instructed to consult with and rely on their own tax advisor or attorney for advice on their specific situation. Income and growth on accumulated cash values is generally taxable only upon withdrawal. Adverse tax consequences may result if withdrawals exceed premiums paid into the policy. Withdrawals or surrenders made during a Surrender Charge period will be subject to surrender charges and may reduce the ultimate death benefit and cash value. Surrender charges vary by product, issue age, sex, underwriting class, and policy year.

7. Subject to premium payment requirements.

8. Premiums are guaranteed to remain level for the initial 10, 15, 20, 30-year period. After the premium guarantee period, premiums will increase annually but will never exceed the Guaranteed Annual Renewal Premium.

9. Certain North American products offer a conditionally guaranteed interest bonus to further help your clients build long-term cash value accumulation. Interest bonus may be earned when we declare a current interest rate that exceeds the guaranteed interest rate. Interest Bonus percentages are not guaranteed and subject to change; however, once a policy is issued, the percentage will not change. For Standard Policy Loans the interest bonus is not applied to any loaned amount. Custom Guarantee Universal Life: Conditionally Guaranteed Interest Bonus - If we are crediting interest in excess of the guaranteed interest rate and your client's policy is in effect after the 10th policy anniversary, your client's policy will receive an Interest Bonus. The Interest Bonus is 1.0 % above the then current interest rate in years 11-20, increasing to 1.15% in years 21 and thereafter

Builder IUL and Guarantee Builder IUL: Conditionally Guaranteed Interest Bonus on Fixed Account - If we are crediting interest in excess of the guaranteed interest rate and your client's policy is in effect after the 10th policy anniversary, your client's policy will receive an Interest Bonus. The Interest Bonus is 0.75% above the then current interest rate.

Survivorship GIUL: If we are crediting interest in excess of the guaranteed interest rate and your client's policy is in effect after the 10th policy anniversary, your client's policy will receive an Interest Bonus. The Interest Bonus is 0.50 % above the then current interest rate in years 11-20, increasing to 0.75% in years 21 and thereafter. Rapid Builder IUL: If we are crediting interest in excess of the guaranteed interest rate and your client's policy is in effect after the 15th policy anniversary, your client's policy will receive an Interest Bonus. The Interest Bonus is 0.75% above the then current interest rate in years 16 and thereafter. 10. Available for an additional charge per \$1,000 per month, depending on issue age and underwriting class. Surrender charges will be waived upon a full surrender or partial surrender. Surrender charges will not be waived if the policy is surrendered under a 1035 Exchange (except in Florida). A decrease charge will be assessed if a reduction in the policy face amount is requested during the Waiver of Surrender Charge Period. For Rapid Builder IUL, if a partial withdrawal results in a reduction of the face amount, the withdrawal charge is waived.

11. When a person applies for life insurance coverage, his or her health is evaluated and a corresponding underwriting rating is applied. This product's table shaving features allow certain substandard underwriting rates (known as "table ratings") to be improved to a "standard" rating. A "standard" rating generally indicates average health and involves a lower life insurance premium than do substandard ratings. 12. Although Legacy Optimizer is filed as a Flexible Premium Universal Life and allows additional premiums, the product is designed for a single premium payment. There are limited benefits to adding premiums after policy issue - for example, the Account Value will increase with additional premium payments, but the guaranteed death benefit and the Return of Premium Value will NOT. Therefore, clients should carefully consider whether additional premiums should be paid. 13. Neither North American Company for Life and Health Insurance, nor any of its agents, employees or representatives are authorized to give tax or legal advice. Advise customers to contact their own independent qualified tax or legal advisor before commencing any charitable giving plan. 14. Coverage is subject to health questions and pharmaceutical check.

15. Penalty free withdrawals for amounts up to 10% of the Account Value beginning in policy year 2. Only one withdrawal per year is permitted. Withdrawals in excess of the 10% will be subject to a Withdrawal Charge.

16. Return of Premium is available in policy years 5+ when the policy is surrendered. Please refer to the current marketing guides for complete product details. ADDvantage Term; Builder IUL; Custom Guarantee UL; Guarantee Builder IUL; Rapid Builder IUL; Survivorship GIUL are issued on policy form series LS174; LS172; LS170; LS175; LS176/LS176W (with Waiver of Surrender Charge Option); and LS171/ LS171W (with Waiver of Surrender Charge Option) respectively, Legacy Optimizer (policy form series LS180) and Return of Premium Endorsement (form series LS500), Accelerated Death Benefit Endorsement - Terminal Illness (form series LR464; LR466; LR474; LR488); Accelerated Death Benefit Endorsement for Critical, Chronic, and Terminal Illness (form series LR477); Accelerated Death Benefit Endorsement - Chronic Illness and Terminal Illness (form series LR463; LR465; LR487); Accidental Death Benefit Rider (form series LR370A and LR493); Accelerated Death Benefit Endorsement for Chronic Illness (form LR492 – CA only), Accelerated Death Benefit Endorsement - Critical Illness (form LR498 - California Only); Children's Term Insurance Rider (form series LR456); Chronic Illness Accelerated Benefit Rider (form series LR450A, FL only); Estate Preservation Rider (form series, LR461); Guaranteed Insurability Rider (form series LR373A & LR495); Premium Guarantee Rider (form series LR483); Survivorship Policy Split Exchange Endorsement (form series LR462); Waiver of Monthly Deduction Rider (form series LR416B); Waiver of Term Premium for Disability (form series LR472); or state variations are issued by North American Company for Life and Health Insurance. Administrative Office, Sioux Falls, SD 57193. Products, features, riders, endorsements or issue ages may not be available in all jurisdictions. Limitations and restrictions may apply. Indexed Universal Life products are not an investment in the "market" or in the applicable index and are subject to all policy fees and charges normally associated with most universal life insurance.

We're Here For Life<sup>®</sup>

525 W Van Buren | Chicago IL 60607

www.NorthAmericanCompany.com

# At a Glance

A Quick Overview of **Our Complete Product Line** 



for Life and Health Insurance Since 1886

FOR AGENT USE ONLY. NOT TO BE USED FOR CONSUMER SOLICITATION PURPOSES. 221NM 6/17



# AT A GLANCE: THE QUICK WAY TO GET AN OVERVIEW OF NORTH AMERICAN COMPANY'S PRODUCTS

Since 1886	— Universal Life Insurance —			
	Custom Guarantee®	Builder IUL®	Guarantee Builder IUL®	Rapid Build
Target Market	<ul> <li>Individuals seeking long-term guarantees</li> <li>Wealth transfer</li> </ul>	<ul> <li>Retirement Planning</li> <li>1035 Exchanges</li> <li>Buy-sell agreements</li> <li>Key-person insurance</li> </ul>	<ul> <li>Retirement Planning</li> <li>Family protection</li> <li>Annuity maximization</li> <li>Legacy building</li> </ul>	<ul> <li>Smart Money Sales</li> <li>1035 Exchanges</li> <li>Annuity Maximization</li> <li>Key-person insurance</li> </ul>
Issue Ages	15 days-85 (age nearest)	15 days – 75 years (age last)	15 days – 85 years (age nearest)	15 days – 80 years
Maturity Age	120, Extended Maturity Feature	120, Extended Maturity Feature	120, Extended Maturity Feature	120, Extended Matu
Minimum Face Amount	\$50,000 for issue ages 15 days - 59 years \$25,000 for issue ages 60 years - 85 years	\$25,000	\$25,000	\$100,000
Premium Limit	\$500,000	\$1,000,000	\$500,000	\$1,000,000
Target Premium/ Commission Option(s) <sup>2</sup>	<ul> <li>Two year target target available at policy issue. The level premium to guarantee the policy to age 120 is typically fully commissionable to issue age 75.</li> <li>Commission Option: A) Heaped.</li> </ul>	<ul> <li>Two year rolling target available at policy issue when 80% of commissionable target premium is paid in the first policy year. Rolling target will not be applied to commissions for specified increases at later durations.</li> <li>Commission Option: A) Heaped.</li> </ul>	<ul> <li>Two year rolling target available at policy issue when 80% of commissionable target premium is paid in the first policy year. Rolling target will not be applied to commissions for specified increases at later durations.</li> <li>Commission Option: A) Heaped.</li> </ul>	<ul> <li>Two year rolling target available 80% of commissionable target p first policy year. Rolling target w commissions for specified increa</li> <li>Commission Options: A) Heaper C) Percentage of Premium Based</li> </ul>
Guaranteed Interest Rate	2.5%	<ul> <li>Minimum guaranteed Fixed Account rate is 1.5%*</li> <li>2.5% minimum rate for Index Alternate Account**</li> </ul>	<ul> <li>Minimum guaranteed Fixed Account rate is 1.5%*</li> <li>2.5% minimum rate for Index Alternate Account**</li> </ul>	<ul> <li>Minimum guaranteed Fixed Accorrate is 1.5%*</li> <li>2.5% minimum rate for Index Alternate Account**</li> </ul>
Underwriting Classes	<ul> <li>Super Preferred NT—ages 18-85</li> <li>Preferred NT—ages 18-85</li> <li>Standard NT—ages 15 days-85</li> <li>Preferred TB—ages 18-85</li> <li>Standard TB—ages 15 years-85</li> </ul>	<ul> <li>Super Preferred NT – ages 18-75</li> <li>Preferred NT – ages 18-75</li> <li>Standard NT – ages 15 days-75 years</li> <li>Preferred TB – ages 18-75</li> <li>Standard TB – ages 15 years-75</li> </ul>	<ul> <li>Super Preferred NT – ages 18-85</li> <li>Preferred NT – ages 18-85</li> <li>Standard NT – ages 15 days-85 years</li> <li>Preferred TB – ages 18-85</li> <li>Standard TB – ages 15 years-85</li> </ul>	<ul> <li>Super Preferred NT – ages 18-80</li> <li>Preferred NT – ages 18-80</li> <li>Standard NT – ages 15 days-80</li> <li>Preferred TB – ages 18-80</li> <li>Standard TB – ages 15 years-80</li> </ul>
Waiver of Surrender Charge Option	N/A	N/A	N/A	v
Zero COIs Age 100+	<b>v</b>	¥	~	~
Benefits, Endorsements and Riders— See footnotes for state availability	<ul> <li>Accidental Death Benefit</li> <li>Accelerated benefits— terminal, chronic, critical<sup>3</sup></li> <li>Children's Term Insurance Rider</li> <li>Guaranteed Insurability Rider</li> <li>Waiver of Monthly Deductions Rider<sup>4</sup></li> </ul>	<ul> <li>Accidental Death Benefit</li> <li>Accelerated benefits— terminal, chronic, critical<sup>3</sup></li> <li>Children's Term Insurance Rider</li> <li>Waiver of Monthly Deductions Rider<sup>4</sup></li> </ul>	<ul> <li>Accidental Death Benefit</li> <li>Accelerated benefits— terminal, chronic, critical<sup>3</sup></li> <li>Children's Term Insurance Rider</li> <li>Premium Guarantee Rider</li> <li>Waiver of Monthly Deductions Rider<sup>4</sup></li> </ul>	<ul> <li>Accidental Death Benefit</li> <li>Accelerated benefits— terminal, chronic, critical<sup>3</sup></li> <li>Children's Term Insurance Rider</li> <li>Guaranteed Insurability Rider</li> <li>Waiver of Monthly Deductions R</li> </ul>
Loans/Partial Surrenders <sup>6</sup>	Ţ.	<ul> <li>Variable interest rate loans beginning in the 6th policy year</li> <li>Standard loans beginning in policy year one</li> <li>Partial surrenders available in the first policy year</li> </ul>	<ul> <li>Variable interest rate loans beginning in the 6th policy year</li> <li>Standard loans beginning in policy year one</li> <li>Partial surrenders available in the first policy year</li> </ul>	<ul> <li>Variable interest rate loans begin year</li> <li>Standard loans beginning in poli</li> <li>Partial surrenders available in first</li> </ul>
Surrender Charge Period	20 years or to age 95, if less	15 years	15 years 0-80, 10 years 81+	14 years

Single Premium<sup>12</sup> Indexed <sup>-</sup> Universal Life Insurance — Ider IUL® Legacy Optimizer<sup>®</sup> Legacy Building Wealth Transfer ars (age last) 50 years to 80 years 120, Extended Maturity Feature aturity Feature Determined by a single initial premium. 00 Minimum premium of \$25,000. \$150,000 for issue ages 50-59 00 \$200,000 for issue ages 60+ ble at policy issue when Target premiums will be 10% of initial premium payment t premium is paid in the used at issue to place the policy inforce. will not be applied to • Commission Options: A) Heaped; B)Asset Based. creases at later durations. ped; B) Heaped/Asset Trail; ased; D) Asset Based. count Minimum guaranteed Fixed Account rate is 0.25% Standard NT - ages 50-80 .80 • Standard TB - ages 50-80 80 years N/A N/A Accelerated Death Benefit - Terminal and Chronic Illness (automatically included) • Return of Premium (upon policy surrender beginning in year 5) Rider<sup>4,5</sup> ginning in the 6th policy • Standard loans beginning in policy year one • Partial surrenders available in first policy year olicy year one • Partial withdrawals of up to 10% of the account value are free of withdrawal charge in policy years 2+. One first policy year withdrawal allowed per year. 9 years

— Term Life Insurance — ADDvantage<sup>®</sup> Term: Term insurance protection to meet their death benefit coverage needs. Broad market appeal **Target Market**  Individuals seeking guaranteed term coverage • ADDvantage 10—18-75 • ADDvantage 15—18-70 Issue Ages • ADDvantage 20—18-65 (age nearest) • ADDvantage 30— 18-55 (Non-Tobacco) 18-50 (Tobacco) Maturity Age Age 95 **Minimum Face** \$100,000 Amoun Premium Limit N/A Annual Policy \$65 Fe Death Benefit Level Option • ADDvantage 10—10 years Guaranteed Coverage • ADDvantage 15—15 years • ADDvantage 20—20 years • ADDvantage 30—30 years Super Preferred Non-Tobacco Preferred Non-Tobacco Underwriting Standard Non-Tobacco Classes Preferred Tobacco Standard Tobacco Children's Term Insurance Rider Riders Available Waiver of Term Premium for Disability Rider Accelerated Death Benefit - Terminal Illness<sup>3</sup> Band 1: face amounts \$100,000 - \$249,999 Band 2: face amounts Banding \$250,000 - \$499,999 • Band 3: \$500,000 - \$999,999 • Band 4: \$1,000,000 + Allowed during the level premium period of polic up to age 75 (70 for ADDvantage 30), whichever Convertibility earlier. Conversion period is never less than five regardless of issue age.

— Survivorship Universal Life Insurance —

### Survivorship GIUL:

Comprehensive death benefit protection covering two lives.

ıge	Target Market	• Estate planning • Retirement Planning
	lssue Ages	Joint equal age limit for issue is 20-90 years (age nearest)
	Maturity Age	120 (for the younger insured), Extended Maturity Feature
	Minimum Face Amount	\$200,000
	Premium Limit	\$1,000,000
	Death Benefit Options	Level / Increasing / Return of Premium
	No Lapse Guarantee	Issue Age (of the younger insured) • 20 years -50 years: 20 years • 51 years - 65 years: To age 70 • 66 years - 90 years: 5 years
	Target Premium	No rolling target. Target premiums vary by joint equal age, band, and plan.
	Guaranteed Interest Rate	Minimum guaranteed Fixed Account rate is 3.0%
	Underwriting Classes	<ul> <li>Super Preferred NT—ages 20-80</li> <li>Preferred NT—ages 20-85</li> <li>Preferred TB—ages 20-85</li> <li>Standard NT—ages 20-90</li> <li>Standard TB—ages 20-90</li> </ul>
	Waiver of Surrender Charge Option	~
r4 3	Benefits, Endorse- ments and Riders— See footnotes for state availability	<ul> <li>Accelerated benefits - terminal &amp; chronic<sup>3</sup></li> <li>Estate Preservation Rider</li> <li>Survivorship Policy Split Exchange Endorsement</li> </ul>
	Loans/Partial Surrenders	<ul> <li>Standard loans beginning in the first policy year</li> <li>Variable interest rate loans beginning in the second policy year</li> <li>Partial surrenders available in the first policy year</li> </ul>
icy, or er is e years,	Surrender Charge Period	20 years, but not beyond the joint equal attained age 95.

